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“Death is none of our business. While we are there, death is not there, and when death is there we are no more,” said the Greek philosopher Epicurus, some 2,300 years ago.

The work of artist Roos van Geffen (1975) - photography, video and installation - suggests otherwise: death is always there. In her first retrospective exhibition 'Eat Love Die' in the Dutch Funeral Museum Tot Zover, Van Geffen tackles heavy themes such as loss and transience, but in a far from macabre way.

"Eat Love Die" is personal and subtle, which makes it extremely moving. The artist created a number of intimate works on the occasion of her father's death, such as a series of photographs that point to the tangible remains of a loved one who disappears - a used soap, a wrinkled pillowcase, a hair comb. Van Geffen also reflects on the parental fear of losing a child with a photo series in which the girl's face is slowly affected by algae, silt, aquatic animals and offspring. "Eat Love Die" offers the chance, with the help of beautiful, poignant art, to really reflect on the life and finiteness of our own existence.



Roos van Geffen, a photo from the series "Sporen", 2017-19

Eat Love Die is a museum exhibition about transience by artist Roos van Geffen at the Dutch Funeral Museum Tot Zover, on view from June 4th to November 15th 2020. Roos van Geffen (1975) is about halfway through life and now more than ever experiences the mortality of everything around her. What disappears when someone dies, what traces do you leave behind? The exhibition consists of a combination of existing and new work, varying from the book and sound installation Media Vita, the video installation Hand Over to the sensual triptych Eat Love Die. Museum Tot Zover offers an ideal context, because the museum tells about our dealings with death and is located at De Nieuwe Ooster Cemetery. The works shown enter into a dialogue with the visitor and circle around the theme of transience, but also always touch on life and love.